

Rancho Ala Blanca Sweepstakes Rules

Eligibility

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED BY LAW.

- Sweepstakes is open to U.S. citizens that are legal residents of the United States, 18 years of age or older as of 07/01/08. Employees of Rancho Ala Blanca, its affiliates, subsidiaries, advertising and production agencies, and their immediate families and household members are not eligible.
- The sweepstakes begins at 12:00 midnight CST on 07/01/08 and continues through 11:59 P.M. CST 03/09/09. The Sweepstakes is sponsored by Rancho Ala Blanca and is administered by United Sportsmen's Marketing, Inc., an independent judging organization.
- Rancho Ala Blanca is not responsible for late, lost, incomplete, illegible, misdirected or misrouted entries. Use of automated devices is prohibited. Sweepstakes entries become the property of Rancho Ala Blanca and will not be returned.
- All federal, state, and local laws and regulations apply. Void where prohibited or restricted. By entering this Sweepstakes, participants agree to be bound by these Official Rules and the decisions of Rancho Ala Blanca and/or its agents. Odds of winning prize depend on the number of eligible entries received.
- Participants agree to allow Rancho Ala Blanca to periodically send special offers and promotions via U.S. Mail and e-mail. If at any time, you do not wish to be contacted further, please call 866-694-0454 and notify the Rancho Ala Blanca representative.

Privacy

Your information will never be sold, traded or shared with anyone.

How to Enter

Online: Visit www.ranchoalablanca.com and complete the official entry form. *All fields must be filled in to qualify for entry.*

Phone Entry: Call 866-694-0454 and answer the questions asked by the Rancho Ala Blanca representative. *All questions must be answered in full in order to qualify for entry.*

Winner Selection

Grand and Runner-Up Prizes will be awarded in random drawings held from among all eligible entries received during each entry period. Odds of winning a prize will depend upon

the number of eligible entries received. Prize winners will be notified by phone or by mail.

Prizes

Each Grand Prize Winner will receive a trip of choice for one person (total ARV: \$2599.00), including ground transportation to/from from McAllen, Texas, deluxe double occupancy accommodations, meals, beverages, use of our facilities, shotguns, shells, guides, bird boys, game prep and packaging and Mexican hunting permits.

Runner-Up Prize Winners will receive a \$ 200 certificate good toward a trip to Rancho Ala Blanca based on our then-current rates.

Grand and Runner-Up Prizes cannot be used in conjunction with any other prizes, discounts or incentives. Winner is responsible for all federal, state and local taxes associated with acceptance and use of prize. Prize is not transferable. No substitution of Prizes permitted except at Rancho Ala Blanca's option, including the right to substitute a Prize of equal or greater value if advertised prize is unavailable. Prizes may not be redeemed for cash. Trip must be taken during normal lodge season operations based on available occupancy.

Drawing and Prize Redemption

Winners will be selected in a series of random drawings from 7/01/08 through 3/01/09 from the aggregate of all eligible entries received. Limit one Prize per person. Awarding of Prizes will be conducted by Rancho Ala Blanca, whose decisions are final on all matters relating to the promotion.

Rancho Ala Blanca will notify the winners via e-mail and request a U.S. mailing address for mailing of an Affidavit of Eligibility and Release and substitute W-9 form for execution by the winner. If the Winner cannot be contacted or the Winner fails to provide his/her mailing address by reply e-mail within 72 hours of notification, an Alternate Winner will be selected from the remaining eligible entries. Winners will be required to sign and return by mail within 14 days of receipt the Affidavit of Eligibility and Release and substitute W-9 form (including social security number) provided by Rancho Ala Blanca. If the Winner fails to return these forms within the time required, the Prize will be forfeited and awarded to an Alternate Winner.

Liability

Prize acceptance constitutes permission (except where prohibited) to use Winner's name and likeness for publicity purposes without compensation. Rancho Ala Blanca and its promotional and advertising agencies, and all respective officers, directors, employees, representatives and agents of each, shall have no liability and shall be held harmless by winners for any damage,

loss or liability to persons or property, due in whole or part, directly or indirectly, by reason of the acceptance, possession, use or misuse of prize or participation in this promotion.

Rancho Ala Blanca reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend part or all of this promotion should virus, bugs, unauthorized human intervention or other causes beyond the control of Rancho Ala Blanca corrupt or impair the administration, security, fairness or proper play of the promotion. Rancho Ala Blanca and its promotion and advertising agencies, and all respective officers, directors, employees, representatives and agents of each, are not responsible for technical, hardware, software or telephone failures of any kind, lost, interrupted or unavailable network connections, fraud, incomplete, garbled or delayed computer transmissions, whether caused by Rancho Ala Blanca, users, or by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of submissions which may damage a user's system or limit a participant's ability to participate in the promotion.

Rancho Ala Blanca reserves the right at its sole discretion to disqualify any individual it reasonably believes to have tampered with the entry process or with the operation of the promotion, or who is found to be acting in violation of these Official Rules. This Sweepstakes is intended and limited for play in the United States and shall only be construed and evaluated according to United States law.

Winners' List

To receive the Winners' list, send a self-addressed stamped envelope by 03/09/09 to:

Rancho Ala Blanca
13220 Panama City Beach Parkway
Panama City Beach, Florida 32407
ATTN: Sweepstakes Winner List